

OMB NO. 1124-0002; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 3/31/2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Missy Farren & Associates, Ltd. d/b/a MFA

5949

(c) Business Address(es) of Registrant

206 Bon Air Avenue, New Rochelle, NY 10804

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

The Cayman Islands Department of Tourism

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Foreign Principal is the Cayman Islands Department of Tourism. The Registrant provides public relations services to the Foreign Principal. The registrant drafts and disseminates press releases and facilitates the publication of travel-related articles which are designed to promote tourism to the Cayman Islands.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The Registrant's activities are political in nature only to the extent that they affect the public interest regarding the Cayman Islands Department of Tourism. The Registrant promotes tourism to the Cayman Islands by providing public relations services to the Cayman Islands Department of Tourism. The Registrant drafts and disseminates press releases, and facilitates the publication of travel-related articles in newspapers and magazines for the Cayman Islands Department of Tourism.

In order to provide such public relations services to the Cayman Islands Department of Tourism, the Registrant engages in contact with a variety of media sources on an ongoing, consistent basis. The nature of all such contact is solely that of speaking with journalists to facilitate the publication of press releases and articles to promote the Cayman Islands as a tourist destination. The Registrant has not arranged, sponsored, or delivered speeches, lectures, or radio and TV broadcasts in behalf of the Cayman Islands Department of Tourism.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attached:	Addendum I		

\$ 221,304.09

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached:	Addendum II		

\$ 22,095.62

Total

(PAGE 7)

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The Cayman Islands Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

☒ Email

Website URL(s): _____

☐ Social media websites URL(s): _____

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

☒ English

☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

See Addendum III

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐

No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

4/27/14

MARY E FARREN

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ADDENDUM I

11:54 AM

04/11/14

Missy Farren & Assoc., Ltd.
Customer QuickReport
October 2013 through March 2014

Type	Date	Num	Amount
Cayman Islands D.O.T.#33-A			
Payment	10/04/13	30205	35,722.90
Payment	11/01/13	30273	2,575.19
Payment	11/08/13	30313	33,000.00
Payment	12/06/13	30382	33,000.00
Payment	01/13/14	30463	36,014.89
Payment	01/31/14	30518	9,372.15
Payment	02/07/14	30557	33,000.00
Payment	03/07/14	30626	38,618.96

\$ 221,304.09

ADDENDUM II

12:19 PM

04/11/14

Accrual Basis

Missy Farren & Assoc., Ltd.**Item QuickReport**

October 2013 through March 2014

Type	Date	Num	Name	Amount
Service				
Reimbursed Expenses				
Telephone/Internet (Telephone/Internet)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-521.95
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-489.19
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-483.02
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-503.27
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-695.22
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-907.62
Total Telephone/Internet (Telephone/Internet)				-3,600.27
Postage/Fedex (Postage/Fedex)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-75.50
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-105.71
Total Postage/Fedex (Postage/Fedex)				-181.21
Messengers (Messengers)				
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-43.75
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-209.25
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-27.25
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-16.75
Total Messengers (Messengers)				-297.00
Transportation (Transportation)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-14.90
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-106.40
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-12.60
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-156.00
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-592.58
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-56.20
Total Transportation (Transportation)				-938.68
Airfare (Airfare)				
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-1,111.10
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-1,732.80
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-665.80
Total Airfare (Airfare)				-3,509.70
Hotel/Gratuity (Hotel/Gratuity)				
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-53.75
Total Hotel/Gratuity (Hotel/Gratuity)				-53.75
Meals (Meals)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-212.62
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-573.97
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-212.74
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-274.36
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-560.10
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-109.46
Total Meals (Meals)				-1,943.25
Clippings (Burrelles) (Clippings)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-478.03
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-515.94
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-460.50
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-553.79
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-656.11
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-821.41
Total Clippings (Burrelles) (Clippings)				-3,485.78

12:19 PM

04/11/14

Accrual Basis

Missy Farren & Assoc., Ltd.**Item QuickReport****October 2013 through March 2014**

Type	Date	Num	Name	Amount
Media Measure (Burrelles) (Media Measure)				
Invoice	10/16/13	5698SepExp	Cayman Islands D....	-272.19
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-272.19
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-272.19
Invoice	01/21/14	5841DecExp	Cayman Islands D....	-272.19
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-272.19
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-272.19
Total Media Measure (Burrelles) (Media Measure)				-1,633.14
Photo/Video (NY News Monitor) (Photo/Video)				
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-3,500.00
Total Photo/Video (NY News Monitor) (Photo/Video)				-3,500.00
Magazines/Research (Magazines/Research)				
Invoice	02/20/14	5793JanExp	Cayman Islands D....	-28.96
Total Magazines/Research (Magazines/Research)				-28.96
Supplies / Misc (Supplies/Misc)				
Invoice	11/20/13	5748OctExp	Cayman Islands D....	-2,500.00
Invoice	12/18/13	5794NovExp	Cayman Islands D....	-258.88
Invoice	03/21/14	5920FebExp	Cayman Islands D....	-165.00
Total Supplies / Misc (Supplies/Misc)				-2,923.88
Total Reimbursed Expenses				-22,095.62
Total Service				-22,095.62
TOTAL				-22,095.62

Missy Farren Associates, Ltd.
Registration #5949
Supplemental Statement for 4/31/14

Media Representatives - Entertainment

Meals	Date	Place	
113.66	9.19.13	Charlie Bird, 5 King St., NY 10012	Dinner with Conde Nast Traveler editor
78.96	9.20.13	Buvette, 42 Grove St., NY, 10014	Breakfast with METRO NY travel editor
20.00	9.25.13	Legends NYC, 6 W. 33rd St, NY 10001	Lunch with journalist Sara Pandolfi
104.05	10.3.13	Charlie Bird, 5 King St., NY 10012	Dinner with Mark Elwood, Departures Magazine
83.00	10.09.13	DB Bistro Moderne, 55 W. 44th St., NY 10036	Lunch with Brooke Porter, Travel and Leisure Magazine
156.92	10.11.13	Il Buco, 53 Great Jones St., NY 10012	Lunch with freelance journalist Cindy Augustine re: Cayman Cookout
230.00	10.17.13	Charlie Bird, 5 King St., NY 10012	Dinner with Travel & Leisure, Mark Orwoll and Nilou Motared
212.74	11.4.13	Charlie Bird, 5 King St., NY 10012	Dinner with Kathy Chan (Serious eats, Gotham) and Bao Ong (NYT)
274.36	12.19.13	Charlie Bird, 5 King St., NY 10012	Dinner with nathan Lump (CNT) and Charles Runnette (WSJ, Vanity Fair)
44.67	1.14.14	Le Pain Quotidien, 3 Park Ave., NY 10016	Lunch with NY Post writer J. Ceaser
96.57	1.14.14	Charlie Bird, 5 King St., NY 10012	Dinner with Katie Chang, Four Seasons Magazine
35.94	1.14.14	Pera Brasserie, 303 Madison Ave., NY 10017	Lunch with AFAR editor
6.59	1.16.14	LaGuardia Airport, Flushing, NY 11371	Breakfast for staff at airport
28.58	1.16.14	LaGuardia Airport, Flushing, NY 11371	Breakfast and snacks for media at airport
4.58	1.16.14	JFK Int'l Airport, Jamaica, NY 11430	Breakfast and snacks for media at airport
19.22	1.16.14	JFK Int'l Airport, Jamaica, NY 11430	Breakfast and snacks for media at airport
50.88	1.17.14	Camana Cabana, Georgetown, Grand Cayman	Drinks/snacks with editors during Cayman Cookout in Grand Cayman
120.75	1.19.14	Georgetown Yacht Club, Grand Cayman	Snacks and drinks for media during Cayman Cookout in Grand Cayman
16.00	1.19.14	Owen Roberts Int'l Airport, Grand Cayman	Water for media at airport after Cayman Cookout event
70.88	1.23.14	Star Lounge, The Ritz-Carton Central Park, NY	Dinner with Jess Chia, contributor to DETAILS Magazine, WSJ
65.44	1.30.14	Hanjan, 36 W. 26th St., NY 10000	Lunch with Charles Runnette, Conde Nast Traveler digital team
109.46	2.20.14	Danji, 346 W. 52nd St., NY 10019	Dinner with NY Mag and Vogue.com editor

1,943.25

Missy Farren Associates, Ltd.
Registration #5949
Supplemental Statement for 3/31/14

Travel Expenses

Airfares	Who	Travel dates	Where	Trip
555.55	Agatha Capacchione	1.16.14 - 1.19.14	Grand Cayman	Staff travel to Cayman for Cayman Cookout event
555.55	Megan Warner	1.16.14 - 1.19.14	Grand Cayman	Staff travel to Cayman for Cayman Cookout event
866.40	Agatha Capacchione	3.30.14 - 4.2.14	Grand Cayman	Staff Travel to Cayman for Global Meetings with client
866.40	Lauren Ryback	3.30.14 - 4.2.14	Grand Cayman	Staff Travel to Cayman for Global Meetings with client
240.65	Lauren Ryback	3.30.14	Grand Cayman	Flight change for Lauren Ryback
425.15	Megan Warner	3.1.14 - 3.5.14	Grand Cayman	Staff Travel to for Visiting Journalist press trip

3,509.70

ADDENDUM III



For more info please contact:
Missy Farren & Associates, Ltd. (212) 528-1691
Agatha Capacchione, acapacchione@mfalltd.com
Megan Warner, mwarner@mfalltd.com

**CAYMAN ISLANDS CELEBRATING SIXTH CAYMAN COOKOUT
WITH HELP OF HOST CHEF ERIC RIPERT AND FRIENDS**
The Caribbean's Premier Culinary Event Returns January 2014, Tickets on Sale Now



New York, NEW YORK, OCTOBER 1, 2013 – Tickets are now on sale for the sixth annual Cayman Cookout, to take place **January 16-19, 2014**, hosted by Chef Eric Ripert. This epicurean weekend, brought to you by the Cayman Islands Department of Tourism, The Ritz-Carlton, Grand Cayman, and Food & Wine Magazine, gives guests the opportunity to indulge in a celebration of Cayman's vibrant food scene presented in collaboration with some of the world's most talented chefs.

This year's Cayman Cookout brings back Cookout veterans Anthony Bourdain, José Andrés and Daniel Humm, while adding Daniel Boulud, Jacques Torres, Lidia Bastianich, Martin Picard and Rick Bayless. Food & Wine wine expert Ray Isle and mixologist Tony Abou-Ganim will provide world-class wine and spirit know-how to the event.

Guests will experience four days of unparalleled culinary events in an intimate atmosphere at a variety of demonstrations, talks and tastings all set to the backdrop of the beautiful Caribbean. Celebrate Grand Cayman's exceptional culinary scene with chef collaborations; enjoy freshly caught seafood prepared on Seven Mile Beach; and glean knowledge from talks and demonstrations by culinary greats. Memorable events include a tell-all session with Chefs Eric Ripert and Anthony Bourdain, a Barefoot Barbecue where chefs and guests wine, dine and mingle on Seven Mile Beach.

"Cookout is one of our favourite events of the year. The event truly highlights the destination's unique culture and vibrancy through our rich tradition of food," Hon. Moses Kirkconnell, Minister of Tourism says. "This gastronomic experience solidifies Cayman's position as the culinary capital of the Caribbean and we look forward to continuing to welcome world-class chefs and guests to the destination."

"The Cayman Islands' stunning beaches are an impeccable backdrop for this culinary retreat," Shomari Scott, Director of Tourism for The Cayman Islands, adds. "With such a bustling culinary scene, the Cayman Islands is the perfect getaway for a relaxing vacation punctuated with delectable cuisine in paradise."

To purchase tickets or book a trip, visit www.caymancookout.com, or to plan your trip before Cayman Cookout, visit us at www.caymanislands.ky. Follow or join the Cayman Cookout conversation on Twitter at [@CaymanCookout](https://twitter.com/CaymanCookout) or [@Cayman_Islands](https://twitter.com/Cayman_Islands) and use [#CaymanEats](https://twitter.com/CaymanEats).

Frequently referred to as "the Culinary Capital of the Caribbean," the three Cayman Islands offer world-class hotels and elegant resorts, luxury condominiums and secluded villas, all with unsurpassed service, and an eclectic array of fine food options. With more than 150 restaurants,

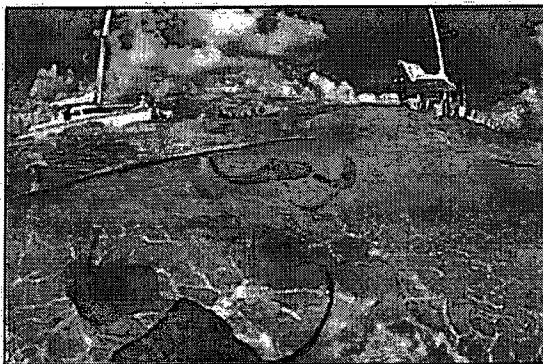
unwinding with a good meal in the Cayman Islands can include chic five-star dining as well as a more casual venue under the stars. From traditional Caymanian seafood, to Caribbean and Thai, Italian or New World, discerning diners are sure to find something to fit their taste.

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travelers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial center, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit www.caymanislands.ky or www.divecayman.ky or call your local travel agent.



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THE CAYMAN ISLANDS SHARES CAYMANKINDNESS WITH TRAVEL AGENTS THIS FALL



New York, NEW YORK, October 2, 2013 – This fall, the Cayman Islands invites travel agents to experience Caymankindness with an unparalleled Caribbean vacation, featuring exclusive deals on airfare, accommodations, scuba diving and attractions. Highlighting the destination's distinctive offerings, these savings afford travel agents and a guest with the opportunity to dive into the crystal blue waters, experience the warm hospitality intrinsic to Cayman and enjoy the wide array of distinctive attractions for a special price. With a host of new offerings, including renovated hotels, recently opened restaurants and exciting activities, this autumn season is the ultimate time to experience the Cayman Islands.

This fall, visitors can see the Westin Grand Cayman Seven Mile Beach Resort & Spa's multi-million dollar renovation, featuring updates to all 350 guest rooms, main lobby, meeting rooms and other areas, or dine in one of The Ritz-Carlton, Grand Cayman's renovated restaurants, including the signature steakhouse *Seven* and *Taikun* sushi lounge. In addition, an array of new dining offerings debuted this summer, including sophisticated resto-lounge *SIDEbar*, and Grand Cayman's first truly dedicated wine bar, *The West Indies Wine Company*, in Camana Bay.

Among the offers for travel agents include: roundtrip airfare on Cayman Airways starting at \$199 per person, accommodations at The Ritz-Carlton, Grand Cayman starting at \$190 per night and savings on a Jetpack Cayman experience, where participants can take flight up to 30-feet above Cayman's waters. For those looking to explore the depths, a number of dive operators are offering discounts on scuba diving, including trips to the Kittiwake and East End Wall. Agents can enjoy these offers on bookings between now and October 30 for travel until November 30, 2013.

"We are pleased to share our vibrant culture and beauty with travel agents and partners," Minister of Tourism, Hon. Moses Kirkconnell said. "Our hope is that this opportunity to explore the Cayman Islands' unmatched breadth of offerings will renew enthusiasm for the destination."

"As the Cayman Islands' offers a diverse array of vacation experiences, we recognize that seeing the destination is vital to understanding what sets it apart from other spots in the Caribbean," Shomari Scott, Director of the Department of Tourism, said. "From our white sand beaches and clear seas to the renowned culinary scene and our welcoming culture, we hope that this offer illuminates the Cayman Islands' charm to travel agents and partners."

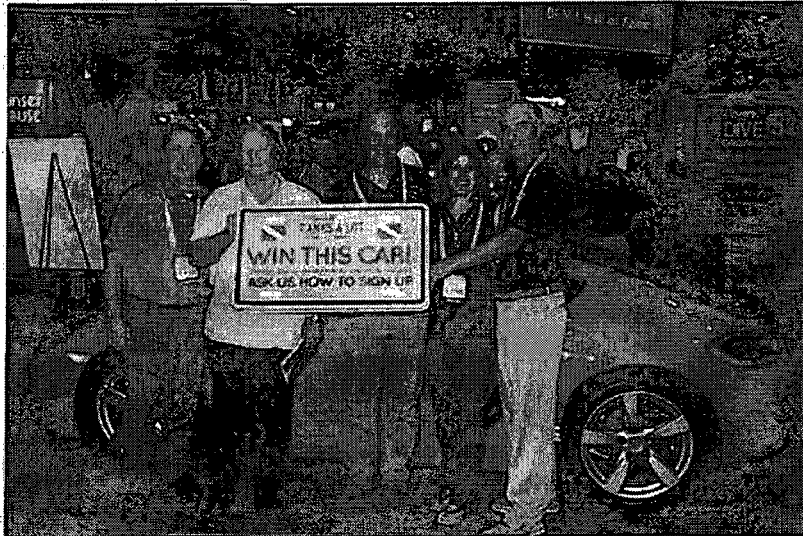
For more information on savings for travel partners and agents, please visit <http://www.caymanislands.ky/travelagents.aspx>. For additional information on the destination, please visit www.caymanislands.ky.

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THE CAYMAN ISLANDS SAYS 'T'ANKS A LOT' TO DIVE OPERATORS WITH PORSCHE CAYMAN AT DEMA 2013
The destination announced winners of first inaugural dive rewards program



The grand prize winners of the 'T'anks A Lot' dive rewards program pose with Cayman Islands representatives and the 2014 Porsche Cayman. From Left: Cayman Islands Department of Tourism US General Manager Tom Ludington, Minister of Tourism Moses Kirkconnell, Jeff and Donna Dombos from JND Scuba Center, and Aria Barendrecht with Cobalt Coast Resort.

Grand Cayman, Cayman Islands, NOVEMBER 11, 2013 – The Cayman Islands extended its appreciation for outstanding dive centre operators, announcing the first ever winners of the 'T'anks A Lot' dive rewards program. Revealed at the Dive Equipment and Marketing Association's annual trade show in Orlando, Cayman Islands Minister of Tourism, Hon. Moses Kirkconnell randomly selected Jeff and Donna Dombos from JND Scuba Center as the grand prize winner and awarded them with the ultimate prize – a 2014 Porsche Cayman for a year.

Kirkconnell selected the Dombos' from all submissions to the program, which launched in 2012 to recognize operators who continue to send their clients to the Cayman Islands. Throughout the year, operators around the country submitted their bookings to the 'T'anks A Lot' rewards website, and each submission gained entry into the grand prize drawing. First prize, a seven-night trip for two to Cayman with roundtrip airfare on Cayman Airways, was awarded to Steve Weaver of Boulder, CO's Weaver's Dive and Travel, who sent the most divers to Cayman this year.

"The Cayman Islands is pleased to show our gratitude to the Dombos' and Steve for their ringing endorsements of our diverse diving experiences since the launch of the 'T'anks A Lot' program," Kirkconnell said. "We greatly appreciate their continued efforts in sharing their love of Cayman's dive offerings with their clients."

"We love sending people to their dream destination and we can't say enough good things about the Cayman Islands," Jeff Dombos said. "We've been to many places around the world and we've never come across a destination as supportive of the dive industry as Cayman."

In addition to the Dombos' and Weaver, the program has been recognizing exceptional dive operators throughout the year. Each month, the operator who booked the most trips to the Cayman Islands received a check for \$365, representative of the Dive 365 program.

"The inaugural year of the 'T'anks a Lot' program proved to be a success, and we hope to continue to reward our ambassadors with tokens of Caymankindness," Cayman Islands Director of Tourism Shomari Scott said.

The destination is renowned as the birthplace of recreational diving, and its 365 operational dive sites continue to draw both new and experienced divers to Cayman's crystal blue waters each year. For rules and regulations on T'anks A Lot, technical diving, Dive 365, accommodation, dining and more, visit www.divecaymanrewards.com. For more information on Cayman's dive destinations and dive-oriented vacations, visit www.caymanislands.ky.

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For Immediate Release

The Department of Tourism Announces Departure of Director Shomari Scott



Grand Cayman, Cayman Islands (November 18, 2013) Director of Tourism, Shomari Scott has decided to take on a new professional challenge and will be leaving the Cayman Islands Department of Tourism effective 31st December, 2013.

Mr. Scott was the Department's first intern in 1996 and after completing his studies at Stetson University in 2002; he returned to the Cayman Islands and joined the Department, where he has served till the present time.

During his tenure, Mr. Scott rose through the ranks, working in 5 different positions spanning from the junior position of Events Coordinator through to the most senior position of Director of Tourism in just over a decade of service.

Mr. Scott took over the helm as Ag. Director in 2009 during one of the worst economic recessions in modern history; and at a time when stay over tourism arrivals had decreased by 10 percent. With the assistance of a strong internal management team at the CIDOT and by working in close collaboration with important private sector partners, the Cayman Islands has since seen a dramatic increase in stay over arrivals of 23 percent in the 4 years that followed.

Hon. Moses Kirkconnell, Deputy Premier and Minister for Tourism stated that "Mr. Scott's departure will be a huge loss to the tourism industry and to the government service. However I am pleased that he is staying within the Cayman Islands and will continue to focus his efforts towards the ultimate goal of increasing the economic benefits for the people of the Cayman Islands. He has my full support and I wish him all the best in this new chapter of his life. The Ministry and I also have full confidence in the senior leadership team that has been established at the CIDOT and anticipate as seamless a transition as can be expected."

"There is never perfect timing to move on, however the team at the CIDOT has been built to be strategic, innovative and result driven, and I am therefore confident that they will take the Department to even greater heights," Mr. Scott commented. He also stated that "After more than a decade in government service within the tourism industry, and with the accomplishments the team has helped to achieve, it is time for me to further my professional career by pursuing another opportunity that gets me just as excited as tourism, and also stays in line with working for good of the Country."

Mr. Scott will remain with the Department in order to transition the CIDOT through to the New Year (January 2014). The Chief Officer, Mr. Stran Bodden offered his support stating "It has been an absolute pleasure to work with Mr. Scott and from one young Caymanian to another, I am proud to see him take this leap to further his career. The Deputy Directors: Mrs. Rosa Harris and Mrs. Oneisha Richards will share the responsibility for managing the Department in an acting capacity, and I have every confidence in their abilities while we go through the prescribed recruitment policy outlined by the PMFL.

The Director of Tourism's new endeavour in the private sector will be announced shortly.

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UNWRAP THE CAYMAN ISLANDS THIS HOLIDAY SEASON WITH EXCLUSIVE CYBER MONDAY OFFERS



New York, NEW YORK, November 26, 2013—This Cyber Monday, crystal blue waters and white sand beaches await with special offers as part of the 'Unwrap Cayman' promotion from the Cayman Islands. Starting Nov. 29, visitors looking to soak in the Caribbean sun can visit www.OnlyInCayman.com for exclusive savings on airfare and accommodations throughout Grand Cayman for a tropical vacation that doesn't break the bank. Select accommodation offers include:

- Plantana Condos – Book a seven night vacation and receive two nights free at this beachfront property overlooking Seven Mile Beach. For those looking for a shorter stay, bookings of five nights receive one night free. The offer lasts from Nov. 29-Dec.6 for stays between Dec. 1- Dec. 19.
- Cobalt Coast – Be one of the first to dive with the soon-to-be-sunk 17 foot statue, 'the Guardian of the Reef,' with an exclusive package from Cobalt Coast. Enjoy a fifth night free in an ocean suite on stays from Jan. 21-Feb. 1, 2014 in addition to front row seating for the sinking of the 'Guardian of the Reef' on Jan. 25, 2014. Also included: unlimited diving from the daily boat trip, shore diving, hot daily breakfast, and airport transfers. Available for \$1,225 per person based on double occupancy.
- Sunshine Suites Resort - Just a short walk from the white sand of the acclaimed Seven-Mile Beach, the boutique resort offers the following:
 - The Holiday Spirit Promotion: Escape the cold and take the stress out of planning a holiday trip and receive a 20 percent savings on stays of three nights or more. The offer is valid on bookings made between Nov. 29-Dec. 6 for travel between Dec.7 -21. Use the code HSSR.
 - The Early Booking Bonus: Plan ahead and get the fifth night free on travel between May 1 and Dec. 20, 2014. Book between Nov. 29- Dec. 1 using the code EBSR.
- Comfort Suites – Take 15 percent off the best available online rate with a stay of seven days or longer.
- Compass Point - Book By December 6th and a 5 night stay in a luxurious condominium at Compass Point Dive Resort, 4 days of two tank dives with onsite operators, Ocean Frontiers, FREE Specialty or Advanced Certification and Car rental for the entire stay with Avis is only US\$1,099.00 per person including hotel tax. To take advantage of this special you have to stay between January 5th and January 31st 2014. CheapCaribbean - Book a 4-night stay for travel Jan. 2 – Feb. 12 & Apr. 15 – 29 from Miami for as low as \$799. Offer includes \$100 Resort Credit for services & shop merchandise from on-site Dive Operator

(Divers Down). Other departure cities available for additional cost. The offer is available from now to Dec. 8.

- The Reef – Unwrap our gift to you when you stay between Nov 30, 2013- Feb 14, 2014. Receive a \$25 F&B credit for bookings of 1-4 nights, and a \$50 per booking 5+ nights.

"The Cayman Islands is pleased to extend some Caymankindness to our US visitors this Cyber Monday with these wonderful offers from properties around Cayman," Minister of Tourism, Hon. Moses Kirkconnell said. "These savings showcase Cayman's outstanding hospitality and the variety of vacations available here."

Shomari Scott, Director of Tourism for the Cayman Islands Department of Tourism added: "With these savings, we seek to make a vacation to our tropical paradise easier and more affordable than ever."

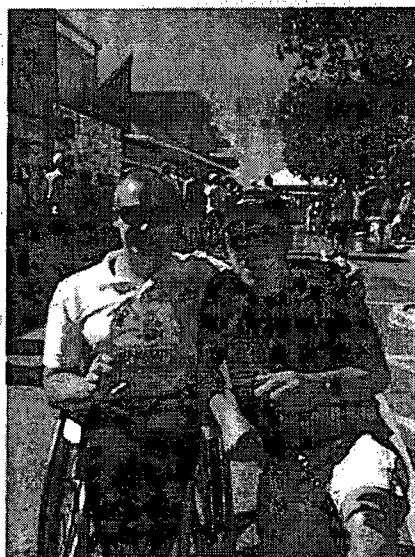
All offers can be found on www.OnlyInCayman.com. For more information on the destination and its breadth of offerings, visit www.caymanislands.ky.

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PARALYMPIAN, AVID SCUBA DIVER COMPLETES CAYMAN ISLANDS HALF MARATHON



Paralympian and Stay-Focused diver Brian Siemann holds his award upon completion of the Cayman Islands Half Marathon alongside Stay-Focused Founder Roger Muller

New York, NEW YORK, December 6, 2013 — Avid scuba diver and Team USA paralympian Brian Siemann was in the Cayman Islands Sunday, Dec. 1 to compete in the Intertrust Cayman Islands Half Marathon. The only disabled athlete, Siemann completed the race in just less than one hour to raise awareness for Stay-Focused, a non-profit organization providing disabled youth with motivating dive programs in the Cayman Islands.

Operating solely in Cayman, Stay-Focused uses the warm, clear waters off the coast and Cayman's underwater playground to help participants discover the freedom of scuba diving. In addition to providing the experience of exploring underwater unencumbered, scuba diving has added physical and mental benefits for the disabled.

Siemann's Team USA teammate and paralympian Ryan Chalmers, who completed his 3,300-mile 'Push Across America' last June to raise funds for the non-profit, was on-hand to celebrate Siemann's accomplishment.

"The Cayman Islands congratulates Brian on his incredible accomplishment, Minister of Tourism, hon. Moses Kirkconnell said. "The Cayman Islands has long been dedicated to offering diverse experiences for all, from the Intertrust Cayman Islands Marathon to our spectacular Dive 365 program."

"The many experiences available for all is an extension of our Caymankind culture," Shomari Scott, director of the Cayman Islands Department of Tourism, added. "An intrinsic part of that culture is to extend warmth and hospitality to those that visit Cayman and our continued effort exemplifies that."

For more information on the dive experiences offered in the Cayman Islands, visit www.divecayman.com.

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THE CAYMAN ISLANDS WELCOMES RECORD NUMBER OF VISITORS



New York, New York, February 6, 2014 – The Cayman Islands welcomed a record-breaking number of visitors in 2013, according to visitor arrival statistics released by the Department of Tourism, with more than 345,000 people flocking to the destination by air. Arrivals from the United States increased 4.8 percent over the 2012 performance, while global visitation rose by 7.4 percent, representing the best stay-over visitor arrival figure the Cayman Islands has recorded in over ten years.

Notably the month of December 2013 showed the best visitor arrival figures for any December since the year 2000 at 39,167.

"While many of us have seen signs of continued improvement throughout the tourism sector in regards to an uptick in occupancy, busier times for tour operators and other wins for the market, the release of these figures confirms that the Cayman Islands is in fact doing exceptionally well," shared Deputy Premier and Minister for Tourism Hon. Moses Kirkconnell.

"The combined efforts of government, the Department of Tourism and our invaluable private sector partners through integrated strategic planning has led to this success, for which all in the Cayman Islands should be proud. Each of us plays a role in the success of tourism—a key pillar in our economy—and it is noteworthy when these efforts lead to such a remarkable achievement."

As initiatives continue throughout the Cayman Islands tourism industry such as the airport redevelopment, cruise berthing facilities, new accommodation properties, strategic marketing programs supported by additional airlift, airline partners have committed to the Cayman Islands in 2014 and the anticipation that the destination's numbers will continue along this same trend is positive.

The release of the arrivals statistics coincides with the release of the coveted *TripAdvisor* Travellers Choice Awards. Continuing to be represented in several categories, the 'Best of 2014 - Hotels' shows support of the success that the Cayman Islands has enjoyed in recent years from independent travellers who participate in the selection process for these awards. This year the Cayman Islands saw two properties rank very well in two categories:

Top 25 Luxury Hotels in the Caribbean:

#1- Caribbean Club

#6- Cotton Tree

Top 25 Small Hotels in the Caribbean:

#2- Caribbean Club

#12- Cotton Tree

Additionally trade partners have recognised the Cayman Islands as a leader in providing guest experiences through inclusion on the Travel Agent Advisors List 2013. Recognising the Ritz Carlton Grand Cayman as #2 Best hotel for Romance in the Caribbean and #6 Best hotel for families. Cayman's dive sector has also been recognised by Scuba Diving Annual Readers Choice Awards, which named the Cayman Islands "top overall destination for diving in the Caribbean and Atlantic". Notable Scuba Diving Readers Choice Awards also went to Sunset House (Best Dive Resort) and Ocean Frontiers (Best Dive Operation).

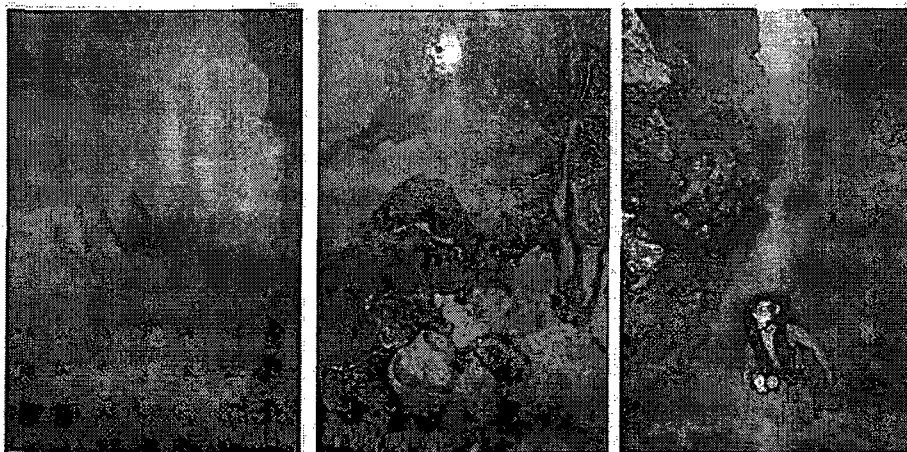
"Each year the Cayman Islands continues to draw visitors who are seeking our CaymanKind experience that can be found "Only in Cayman" and I am so pleased to note that as a destination we deliver beyond expectations," said Hon Moses Kirkconnell. "These wonderful experiences lead to happy visitors and help us to see our reputation growing as the leading Caribbean destination year over year."

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INTERNATIONAL SCUBA DIVING HALL OF FAME 2014 INDUCTEES ANNOUNCED



New York, New York, March 28, 2014 – The Cayman Islands is pleased to announce the International Scuba Diving Hall of Fame (ISDHF) International Inductees and Early Pioneer for 2014. Based in the Cayman Islands, the ISDHF annually recognizes members of the dive community whose contributions have been outstanding to the world of scuba diving. This year's inductees share distinguished backgrounds and notable achievements, including elevating the worldwide prominence of international dive destinations, promoting a safer and friendlier dive community and capturing the underwater world through images and film.

The following individuals have been selected for induction in 2014:

Neal Watson – Among the fields Watson has worked in over his varied career are commercial diving, stunt coordination for the film and television industries, hotel management, and diving-related franchises. He holds several Guinness World Records, including the compressed air diving depth record. In addition to appearing on various television shows and in magazines and newspapers, Watson has worked with numerous celebrities including teaching Sarah Ferguson, the Duchess of York, to dive and hand-feeding sharks with Jean-Michel Cousteau.

Bill Acker – The island of Yap's prominence as a world-class dive destination is in part due to Acker, whose impact on the local economy has brought jobs and prosperity to the local community. The owner of the first dive shop in Yap, Acker helped turn the destination into one of the top international dive spots.

Chuck Nicklin – With extensive background in underwater photography, as well as pioneering efforts to building the San Diego dive scene, Nicklin has contributed greatly to the international dive community. He has captured underwater scenery for catalogs, magazines, and films, including 'The Deep,' 'For Your Eyes Only,' 'The Abyss' and 'Never Say Never Again.'

Dan Orr – Most recently the President Emeritus of the Divers Alert Network Foundation and the former CEO, Orr has been involved in the diving industry for more than 40 years. His continued efforts to promote dive safety include authoring and contributing to many books and magazine articles.

The Early Pioneer in 2014 will be Decima Mas, the world's first underwater combat unit using scuba equipment. Hailing from Italy, the unit came to prominence during WWII and is the forerunner of all international underwater combat units.

Alese and Morton Pechter – Among Alese and Morton Pechter's notable achievements include documenting the underwater experience for numerous publications, educating children about the marine environment and advocating for ocean conservation. They have received honors by the United Nations Environment Programme and recognized by the US Navy as Honorary Deep Sea Divers.

"We are honored to recognize such outstanding individuals who have contributed significantly to the international dive community," Minister of Tourism, Hon. Moses Kirkconnell said. "As scuba diving is intrinsic to Caymanian culture, the Cayman Islands strives to distinguish those who make the sport better for all."

"As the Cayman Islands is the birthplace of recreational diving, it only makes sense that the International Scuba Diving Hall of Fame would reside in here in Cayman," Acting Director of the Department of Tourism Oneisha Richards added. "Our dive scene is unparalleled with 365 distinctive experiences around three islands and we are delighted to identify those that continue to draw newcomers to the sport."

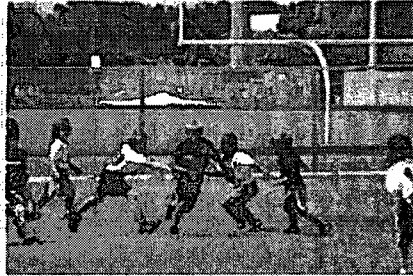
For more information on the International Scuba Diving Hall of Fame, visit www.scubahalloffame.com. To learn more about the unparalleled diving in the Cayman Islands, visit www.caymanislands.ky/divecayman.

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MIAMI DOLPHINS FOOTBALL CAMP RETURNS TO THE CAYMAN ISLANDS THIS SUMMER



New York, New York, February XX, 2014 – On the heels of a successful camp last year, the Cayman Islands is inviting young athletes to train like a pro in the 2014 Miami Dolphins Youth Football Camp, July 22-23. For the second time, Cayman will host former Dolphins players as they coach children aged 6-14 on the skills and techniques of the game in two half-day sessions. Pre-registration is strongly encouraged and is on a first-come, first-serve basis.

Perfect for a family getaway this summer, just an hour from Miami, the Cayman Islands invites guests to enjoy a special package with exclusive offers on accommodations, airfare and attractions.

- Roundtrip flights from Miami
- Airport transfers on-island
- Accommodations for 3 nights at Comfort Suites Grand Cayman in a Studio with a daily full breakfast
- Camp registration

The decision to bring the camp back to the Cayman Islands is an expansion of the destination and NFL team's partnership in 2013, which included exclusive giveaways to fans at Dolphins home games. Packages start at \$1,379 for a family of two or \$2,229 for a family of four (2 adults and 2 children). There is the option to extend for a longer stay with additional nights and activities.

"Last year's football camp was a considerable achievement for the Cayman Islands," Minister of Tourism Hon. Moses Kirkconnell said. "As we see an increase in travellers visiting our shores for sports, we look to provide new opportunities and reasons to stay in Cayman for visitors."

"Only in Cayman can you find so many unique experiences for the whole family for a fun-filled summer vacation and we hope families in Miami will visit us this summer and enjoy the many wonderful on-island promotions being offered, including our football camp with the Miami Dolphins." Rosa Harris, Acting Director of the Department of Tourism, said.

The offer is valid from July 21 to July 24. For more information or to make a reservation contact 800-247-9900 or visit www.caymanexpress.com.

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